

MISSION OBJECTIVE:

To be an inspiring and creative member of a team of professionals utilizing all my current skills while learning new ones in a collaborative working environment.

...and to protect the universe against the evils of bad design.

References available upon request.

Stephanie DuBois

Designer Web Developer Creative Junkie



919.924.6576 :: stephthedesigner.com
steph@stephthedesigner.com

Who Am I?

I am a passionate and focused Creative Designer and Web Developer intent on sharing my vast knowledge in all aspects of Design and User Experience with a company who strives to create products and services that improve the lives of its users. I feel that my passion for the growing, dynamic, creative, and ever-evolving nature of the Web is where I am supposed to be, and knowing that allows me to contribute, collaborate, teach, and learn from the people around me.

What I Do

- UX strategy and planning, including in-depth research of the client & end-user psychology
- Wireframe creation
- UI/UX design & implementation
- Prototype development
- Hand-code HTML, CSS, PHP
- Responsive web design
- Art direction, mentoring, & teambuilding
- WordPress CMS & set up (Custom)
- Project management
- Troubleshooting and problem-solving in both design & development arenas

How I Do It

- **OS:** Mac, Windows, UNIX
- **Tools:** Adobe Creative Suite (CS5), TextMate, Balsamiq
- **Development:** XHTML, HTML5, CSS3, Javascript (jQuery), PHP, MySQL, Custom WordPress 3+, GitHub

What I've Done to Prove It

- I have a proven track record of transforming clients' visions and goals into powerful and attractive branded design while creating effective and positive user-centric experiences.
- My unique expertise in visual design, web development and targeted business strategy gives me a thorough and intricate understanding of an entire project lifecycle.
- My level of experience in management, creative direction, and development allows me the ability to think on my feet, make educated and purposeful changes "on-the-fly" to meet client needs and expectations, while still being able to give sound advice about keeping within project scope, budget and deadline.



MEMBER OF:

AIGA
Raleigh Chapter

Refresh the Triangle

American Advertising
Federation

AAF - Raleigh

Creative Design Professionals

Front End Developer Group

Internet Summit Community

Social Media Marketing

Triangle Interactive
Marketing Association (TIMA)

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Experience

Senior Designer

Mudbug Media, Inc.

Raleigh, NC

2004 – 2011

Lead designer (UI/UX, creative), developer and company liaison for the Interactive Media department of Stryker Orthopaedics, located in Mahwah, NJ. Focused primarily on the design and implementation of all internal and external websites for the Orthopaedics division of Stryker Corporation. These included employee intranets, surgeon extranets, direct-to-patient websites, and direct-to-surgeon/resident educational websites. Worked remotely for Mudbug, based in New Orleans, Louisiana.

Owner

Strategic Element, Inc.

Raleigh, NC

2004 – 2010

Strategic Element Inc. was a design and development firm specializing in small business branding, marketing, and web development. The company's clientele were very diverse and included such businesses as event planners, tourism agencies, publishers, architecture firms, and biotech researchers. Took the client's vision and goals from wireframing and prototyping into branded and dynamic websites. Also provided technical support to these clients as needed.

Creative Director

Mudbug Media, Inc.

New Orleans, LA

1999 – 2004

Led design department as well as programming and support staff of Mudbug Media while living in New Orleans. Was in charge of the design direction and production of all print and web media, making sure all projects were completed within scope, design guidelines, and budget. Integral in the growth of Mudbug from \$125,000 to \$750,000 annual revenue and taking the company from two employees to twelve, in its first year of operation.

Creative Director

Mangrum Publishing

Raleigh, NC

1999 – Present

Responsible for the design and layout of multiple magazines for this publishing group based in Raleigh, North Carolina, Weddings Magazine (currently), and Premier Baby & Child Magazine (sold 2009). Was also responsible for the design, implementation, and maintenance of companion websites for these publications until 2009.

Lead Designer

WVUE FOX 8 TV

New Orleans, LA

1997 – 2002

Tasked with the design and writing for local promotions, point-of-purchase artwork, and advertisements for both local news programs and national network programming during sweeps every quarter. Also designed and produced the FOX8 Annual Hurricane Tracking Map, offering valuable information for residents of New Orleans and the entire Gulf Coast.

Education

St. John's College

BA, Mathematics, Philosophy

Annapolis, MD

1985 – 1989

Additional Information

Programs: Adobe Creative Suite (CS5+), TextMate, Balsamiq

Languages: XHTML, up to HTML5, up to CSS3, PHP, MySQL, Javascript/JQuery, Custom Wordpress 3+

